



*Senior  
USA*

*Senior  
Universe*

*Senior  
United States*

*50*

## **SENIOR PAGEANTS GROUP**

### *Wikipedia*

*“The Senior Pageants Group is the ‘Gold Standard’ of Senior Pageantry that has brought the concept of senior women and pageants into mainstream society.”*

*Carl Dunn, CEO Pageantry Magazine*

#### **Motto**

#Embrace, Encourage, Empower

#### **Mission Statement**

Our organization honors and celebrates the lives and accomplishments of women over 60. We are the women and daughters of the “The Greatest Generation.” We encourage women as they approach 60 to embrace who they are and to understand that age does not limit what they can become and what they have to offer the world. As senior women, we have nurtured our families, our careers and our local communities while surviving personal tragedy, economic depressions, regional conflict, and World Wars. We have been present while the nations of the world went to the unthinkable brink of nuclear holocaust. We are strong, savvy, goal-oriented, wise, and aware. We display these characteristics in our everyday lives, as people, and as humanitarians who always seek to improve the lives of others. As an organization, we seek to further empower women of all ages, nations, and cultures to strive for equality, to achieve their personal best, to make real and meaningful changes and to individually redefine what it means to be a senior woman and role model to the communities of women who will follow us.

#### **Active Brands**

Ms. Senior United States (50-59)

Ms. Senior USA (60-74)

Ms. Super Senior USA (75+)

Ms. Senior Universe (55 w/ country of origin [Olympic standard] another National Pageant Title)

Ms. Super Senior Universe (75 and Ms. Senior Universe standard)

Grande Dame Universe (90+)

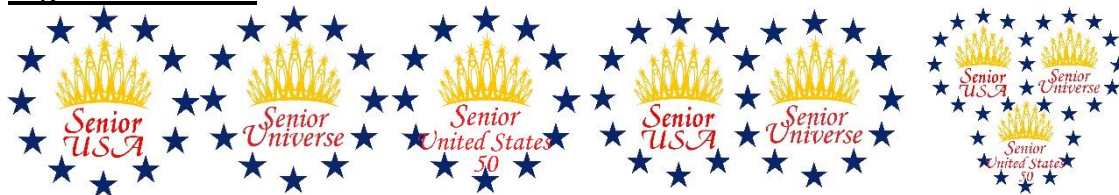
Ms. Senior World (Inactive)

#### **Website/App**

[www.seniorpageantgroup.com](http://www.seniorpageantgroup.com)

<https://app.appinstitute.com/mssenior>

#### **Logos/Trademarks**



#### **Recognized Firsts**

- First Virtual Conferencing, Auctions, Pageants
- Super Senior recognizing 75+ as a separate category
- Grande Dame recognizing 90+ as a separate category
- Oldest Active Pageant Queen – Klyda Mahoney (95)
- Only Pageant Queen crowned on the floor of the United Nations
- Only Senior Queens to be presented on Magazine Covers, beginning with Pageantry Magazine
- Special Multi-Pageant Awards – Volunteer (Route91 Shooting), Denise White, Best Talent, Best Titlist, Best Non-Profit

## **Video and Important Links**

[Short History of Ms. Senior USA!](#)

[Video from the 2019 United Nations International Women's Day!](#)

[Video from Opening of 2021 Huntsman World Senior Games!](#)

[Santa Barbara Film Festival Winner!](#)

[Coming Events and Updates](#)

[Trailer for Video Documentary through TV Production Contract](#)

[Elvis Promo for Pageant](#)

[Pageantry Magazine Podcast with Ms. Senior Universe](#)

[Performance by Reigning Ms. Senior Universe](#)

[Performance by Reigning Ms. Super Senior Universe](#)

[Performance by Sally Beth Vick, Inaugural Super Senior Universe](#)

[Video Trailer for Documentary "Shelley in Wonderland"](#)

[Captain Crystal and the Special Dream Catcher Balloon](#)

## **Candidate Application**

[Application Link](#)

## **To Participate, Contestants Must**

- Be age appropriate for their category.
- Recite a philosophy of life in 30 seconds or less
- Demonstrate poise by presenting in formal wear.
- Perform a talent or other presentation in under 3 minutes
- Interview with individual judges in a round-robin format.
- Maintain the highest integrity and a Code of Conduct to treat all people with respect and dignity.

## **References/Articles by Pageantry Magazine**

[Senior USA 2017](#)

[Senior Universe 2017](#)

[Senior USA 2018](#)

[Senior Universe 2018-2019](#)

[Senior USA 2019](#)

[Senior USA 2020](#)

[Senior Universe 2020](#)

[Las Vegas Veteran Turns 104](#)

[Nicole Duffel](#)

[Special Article – Senior Pageants Become Mainstream](#)

[From Sea to Shining Sequins](#)

Senior USA & Universe – Article Coming 2022

## **Domains**

mssenioramerica.com

msseniorunitedstates.com

msseniorunitedstates.org

mssenioruniverse.com

mssenioruniverse.info

mssenioruniverse.net

msseniorworld.co

mssenior.world

msseniorusa.com

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# MS. SENIOR USA MS. SENIOR UNIVERSE



## Coming to Orlando 2022!

***For More Information:***

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