

2023 MEDIA



INFORMATION

SENIOR PAGEANTS GROUP
Founded 2015 Las Vegas

“The Senior Pageants Group is the ‘Gold Standard’ of Senior Pageantry that has brought the concept of senior women and pageants into mainstream society.”

Carl Dunn, CEO Pageantry Magazine

Motto

#Embrace, Encourage, Empower

Mission Statement

Our organization honors and celebrates the lives and accomplishments of women over 60. We are the women and daughters of the “The Greatest Generation.” We encourage women as they approach 60 to embrace who they are and to understand that age does not limit what they can become and what they have to offer the world. As senior women, we have nurtured our families, our careers and our local communities while surviving personal tragedy, economic depressions, regional conflict, and World Wars. We have been present while the nations of the world went to the unthinkable brink of nuclear holocaust. We are strong, savvy, goal-oriented, wise, and aware. We display these characteristics in our everyday lives, as people, and as humanitarians who always seek to improve the lives of others. As an organization, we seek to further empower women of all ages, nations, and cultures to strive for equality, to achieve their personal best, to make real and meaningful changes and to individually redefine what it means to be a senior woman and role model to the communities of women who will follow us.

Active Brands

Ms. Senior United States (50-59)

Ms. Senior USA (60-74)

Ms. Super Senior USA (75+)

Ms. Senior Universe (55 w/ country of origin [Olympic standard] another National Pageant Title)

Ms. Super Senior Universe (75 and Ms. Senior Universe standard)

Grande Dame Universe (90+)

Ms. Senior World (Inactive)

Website/App

www.seniorpageantsgroup.com

https://en.wikipedia.org/wiki/Senior_Pageants_Group

<https://app.appinstitute.com/msssenior>

Logos/Trademarks



Recognized Firsts

- First Virtual Conferencing, Auctions, Pageants
- Super Senior recognizing 75+ as a separate category
- Grande Dame recognizing 90+ as a separate category
- Oldest Active Pageant Queen – Klyda Mahoney (95)
- Only Pageant Queen crowned on the floor of the United Nations
- Only Senior Queens to be presented on Magazine Covers, beginning with Pageantry Magazine
- Special Multi-Pageant Awards – Most Honored Senior Pageant in History

Video and Important Links

[Video History of Ms. Senior USA!](#)

[Coming Events and Updates](#)

[Trailer for 2023 Pageant](#)

[Pageantry Magazine Podcast with Ms. Senior Universe 2020-21](#)

[Pageantry Magazine Podcast with Ms. Senior Universe 2021-22](#)

[Pageantry Magazine Podcast with Ms. Senior USA 2021-2022](#)

[Hall of Fame Video of Reigning Ms. Senior Universe](#)

[Performance Video of Reigning Ms. Senior USA](#)

[Video Trailer for Documentary “Shelley in Wonderland”](#)

[Video from the United Nations International Women's Day!](#)

[Video from Opening of 2022 Huntsman World Senior Games!](#)



Candidate Application

[Application Link](#)

To Participate, Contestants Must

- Be age appropriate for their category.
- Recite a philosophy of life in 30 seconds or less
- Demonstrate poise by presenting in formal wear.
- Perform a talent or other presentation in under 3 minutes
- Interview with individual judges in a round-robin format.
- Maintain the highest integrity and a Code of Conduct to treat all people with respect and dignity.

References/Articles by Pageantry Magazine

[Senior USA 2017](#)

[Senior Universe 2017](#)

[Senior USA 2018](#)

[Senior Universe 2018-2019](#)

[Senior USA 2019](#)

[Senior USA 2020](#)

[Senior Universe 2020](#)

[Las Vegas Veteran Turns 104](#)

[Special Article – Senior Pageants Become Mainstream](#)

[Senior USA & Universe 2021-2022](#)

Domains

msseniioramerica.com

msseniiorunitedstates.com

msseniiorunitedstates.org

msseniioruniverse.com

msseniioruniverse.info

msseniioruniverse.net

msseniiorworld.co

msseniior.world

msseniiorusa.com

msseniiorusa.net

msseniiorusa.org

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Senior Pageants Group Queen Awards

Most Honored in the History of Senior Pageantry

Huntsman World Senior Games
2021



Marianne Hamilton, Ms. Senior Universe
World Senior Games Hall of Fame
TGBA Award Recipient

TGBA Awards
2018-2022



13 Awards Past and Present Queens Including
Peggie Fowler, Wendi Russo, and Ida White
42 Finalists Including Connie Snyder
Over 100 Individual Nominations

Pageantry Magazine
2020, 2021, 2022



Senior Pageantry
Legacy Award

Sally Beth Vick
Joanie Helgesen
Barbara Reincke

Pageantry Magazine Spirit Awards
2016-2022



Senior Pageantry Hall of Fame
More than 200 Senior Queens Honored

European Film Industry Awards
Predecessor Pageant 2012, SPG 2021



2021 Las Vegas "Shelley In Wonderland"
Best Foreign Filmed Short Documentary

MS. SENIOR USA MS. SENIOR UNIVERSE



*Special TV Filming of Queens' Gala, Red
Carpet and Finals - Open to the Public*

Dates Extended for Registrants!

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